



# Concept Plants

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## PRESS RELEASE

New board installed during memorable annual meeting of the Royal Dutch Horticultural Society (KVBC)

Monday evening, 4 February last, the Royal Dutch Horticultural Society held its general meeting during which some new board members were installed, namely: Peter van Rijssen (Plantipp B.V.), Ronald Houtman (Ronald Houtman Sortimentsadvies) and Henk Wischmann (Darthuiser B.V.). The current chairman is re-elected for a new period.

With the arrival of Peter van Rijssen, the board gets input from a different angle than from the usual breeders view, namely that of the royalty management office. This will provide a fresh, insightful look at the current matters that keep the horticultural industry busy.

The KVBC performs an active role with regard to the assortment. The society provides inspections of novelties, publishes the results, publishes books and has the Dutch plant collections under its care. The activities of the KVBC are not restricted to Boskoop: the society is a nationwide operating organization with members from home and abroad. Certainly with the KVBC-initiated Euro-trials the collaboration with international organizations has increased.

[www.kvbc.nl](http://www.kvbc.nl)

[www.plantipp.eu](http://www.plantipp.eu)

[www.conceptplants.com](http://www.conceptplants.com)

